










BUSINESS MODEL CANVAS

PROJECT NAME:

DESIGNED BY:

KEY PARTNERS 	KEY ACTIVITIES 	VALUE PROPOSITIONS 	CUSTOMER RELATIONSHIPS 	CUSTOMER SEGMENTS 
	KEY RESOURCES 		CHANNELS 	
COST STRUCTURE 			REVENUE STREAMS 	

ADAPTED FROM STRATEGYZER BUSINESS MODEL CANVAS:
[HTTPS://WWW.STRATEGYZER.COM/CANVAS/BUSINESS-MODEL-CANVAS](https://www.strategyzer.com/canvas/business-model-canvas)

